NEA: TROJAN HORSE IN AMERICAN EDUCATION

Samuel L. Blumenfeld

All in all, the NEA is everything the communists believe a labor union in America should be: it is creating working-class consciousness among its members; it is forming coalitions with other unions to exert maximum pressure on candidates and legislators; it backs Marxist revolution in Central America; it never criticizes the Soviet Union; no form of anticommunism can be found in its publications; it wages incessant warfare against conservatives, fundamentalist Christians and organizations of the New Right; it is working to bring all teachers and all private schools under government control through certification and accreditation laws; it hates capitalism and loves socialism; it is uncompromisingly atheistic in its adherance to evolution, behavioral psychology, and humanist moral values; it advocates sex education for children, abortion on demand, and passage of the Equal Rights Amendment; it advocates gun control in violation of the Second Amendment; it wants a nuclear freeze and disarmament. In short, for all practical purposes, the NEA might as well be the socialist party of America.

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THE PARADIGM COMPANY

Boise, Idaho

N E W S from PARADIGM

For publication between August 10 and Sept. 3, 1984

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BLOCKBUSTER EXPOSÉ OF NEA BEING PUBLISHED BY IDAHO GROUP TO HELP REAGAN CAMPAIGN

The Paradigm Company of Boise, Idaho, has announced that it is publishing the first full-length expose of the National Education Association (NEA), "so that Americans will know what they are getting if Mondale-Ferraro are elected in November," said Paradigm representative Mark Watt. "The Democrats are trying to avoid the NEA-education issue, but we intend to bring it center stage with this book."

Mondale received the strong endorsement of the NEA before the primaries and thus owes more to the NEA than to any other interest group. "If elected," said Watt, "Mondale will be obliged to get enacted into law the NEA's expensive agenda: the American Education Defense Act, which will add at least \$10 billion to the federal education budget, and a Federal Collective Bargaining Law that will create a stranglehold around the taxpayer's neck and establish an NEA-controlled educational dictatorship in America." Watt added that "such dictatorial control by the NEA will no doubt provoke massive civil disobedience by fundamentalist Christian schools in this country."

The book, provocatively entitled NEA: TROJAN HORSE IN AMERICAN EDUCATION, is by veteran writer and researcher Samuel L. Blumenfeld, whose five books on education include The New Illiterates and Is Public Education Necessary? which was acclaimed in Fortune magazine as a "brilliant revisionist history." The book is being rushed to print, said Watt, "so that it can be read by the voters before they go to the polls."

Blumenfeld charges that the NEA wants to do in America what

French teachers did in France: bring socialism to power. "The

radical left is using the NEA to achieve the political power they

want but can't get through a small third party," he explained.

"Their success so far is frightening. At a time when Americans are

learning more and more about the creative power of capitalism, the

NEA wants to take us in the opposite direction."

A Washington press conference to kick-off the book's publication is scheduled for Wednesday, September 5, the day after schools re-open. Paradigm manager Peter Watt explained: "We want Americans to know exactly how much of an NEA pupper Mondale will be if elected."

Paradigm was created last March by a group of Idaho businessmen. Because it is a new small company, it is less likely to be affected by NEA countermeasures. The NEA is currently considering a boycott of the Coors company, the Campbell Soup Company, and the Reader's Digest which published an article highly critical of the powerful teachers union last May.

According to Blumenfeld, "The NEA is the most totalitarian force in America today. If they had the total power they want, America would cease to be a free country as we know it. The NEA has got to be stopped, and I hope this book does it."

The book, published in paperback, will sell at \$7.95 and will be available to the public in late August.

THE PARADIGM COMPANY 4650 Seymour Drive Boise, Idaho 83704 (208) 322-4440

Dear Friend:

I am writing you about my new book: NEA: TROJAN HORSE IN AMERICAN EDUCATION, which has just been published by The Paradigm Company of Boise, Idaho.

This is the first full-length exposé of the NEA ever to be written and I hope that after you've read it you'll believe, as I do, that it should be read by every teacher, parent, school-board member, taxpayer and politician in America.

But The Paradigm Company is a very small outfit and I am merely one individual. The only way this book will get the distribution it so greatly merits is if you help us.

First, I urge you to purchase a copy and read it. If you then become convinced, as I am, that this book must be given the widest possible circulation if it is to have the impact on education we want it to have, then I hope you will want to help us.

This is what you can do: purchase 10, 20, 100 or more copies of the book at the wholesale price and become a mini-distributor in your area. You can join with several friends to do this, thereby sharing the cost, and you can encourage others to do likewise.

You can then sell the books at the retail price or at a discount or simply give the book as a gift to those whom you believe will benefit most from reading it.

For years, conservatives have hoped for true educational reform, but have never gotten it. The only way we can break the hold the secular humanists have over our education system is by spreading the truth about what they have done and are still doing.

I wrote this book to give conservatives the means to get the truth to as many people as possible. One thing the NEA and the secular humanists fear most is the truth, and they will do all in their power to prevent it from getting out.

Also, I hope that you will get the book to your local newspaper editor, radio and TV talk-show hosts, columnists and politicians. The men who write our education laws <u>must</u> read this book before they raise your taxes to pay for phony education "reform."

If you agree to become a mini-distributor, we shall be glad to supply you with flyers and reviews that you can Xerox for wider distribution in your school district.

This is a golden opportunity to get our message about education to the wider community. The secular establishment is determined to maintain its monopoly control over our schools and the big media is reluctant to oppose the powerful teachers union. But we can get the truth to the American people if we work as a team to do so.

Please let me hear from you by mail or phone as soon as possible. A coupon has been printed at the bottom of the page for your convenience.

Sincerely,

Samuel L. Blumenfeld

To order this book, fill in the coupon below and mail it with your check to: Research Publications, P. O. Box 39027, Phoenix, Arizona 85069. (To order by phone, call toll-free (800) 528-0559, Visa or Mastercharge accepted.) Price per copy is \$7.95, plus \$1.50 for shipping, total: \$9.45. Please make out check to: The Paradigm Company.

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Yes, I would like to help distribute NEA: TROJAN HORSE IN AMERICAN EDUCATION.